

ELV Alliance, LLC

Privacy Policy

This document was last updated on July 1, 2021.

ELV Alliance, LLC and our affiliates (“ELV” or “we” or “our”) takes many steps to protect your privacy when you visit our website. In order to advance our outreach programs, and to provide you with a better experience while you are on the website, we do allow some tracking to take place. How and when we do so is explained below.

This Privacy Policy applies to all information received by ELV, both online and offline, on any Platform (“Platform”, includes the ELV CORE website, mobile applications, and social media), as well as any electronic, written, or oral communications.

Our Collection and Use of Information About You

Passively Collected Data

Like most websites, we may automatically receive and record information in our server logs from your browser when you visit <https://elv.earlylearningventures.org/elv/login>. The information that we collect with these automated methods may include your IP address, cookie information, browser type, system type, and the referring URL.

We use this type of information to measure and improve the performance of our site. On occasion we also access this type of information to investigate or maintain the stability and security of our site.

Voluntarily Submitted Data

Certain pages on the Platforms may invite you to share personally identifying information, such as your name, address, email address, or telephone number, or personally identifiable information of your children. Sharing that information will allow you to participate in the ELV services, including our online payment services (collectively, the “Services”).

Children and minors (anyone under age 18) are strictly prohibited from utilizing the Service.

References to “you” or “your” means any person or entity using or accessing the Service and “ELV”, “us”, “we”, or “our” applies to ELV Alliance, LLC and its affiliates (collectively, “ELV”).

Privacy Statement

The privacy of the persons who use this site is of utmost importance to us. We respect your privacy and have instituted and enforce policies to ensure that your personal information is handled safely and responsibly. Personal information means any information that uniquely identifies you as an individual such as name, address, phone number, or email address and any financial information such as credit card and bank account numbers.

Information Collected and its Use

When you visit our site, we automatically capture your browser type, browser version and Internet provider as well as the paths that you take as you move from page to page. None of this information is retained in such a way as to identify you as an individual. This is for internal statistical reporting only and may be used to improve the content and layout of our website.

Personal information that you provide voluntarily is collected in order to complete your payment transaction. This may include information such as your name, address, phone number, email address and data associated with your payment method (credit card or bank account information). We also capture the Internet Protocol (IP) address used to connect your computer to the Internet. This is retained and used only in the event that there are issues relating to the origin of a payment transaction. Additionally, we may ask you to send us additional information (for example, additional forms of identification) by a variety of methods (for example, by e-mail, through our website, by phone, or fax) so that we can verify information you have provided to us, prevent fraud, or otherwise protect the integrity of our services. We may also collect and retain correspondence (including e-mail, letters, and faxes) you send to us and we send to you.

Your personal information is not sold or shared with anyone for any purpose other than to process and achieve successful completion of your payment transaction, verify and account for such transactions, provide customer service (including improving our products and services), enforce our agreements with you, and resolve disputes concerning transactions. Identifiable information is shared only with those parties entrusted with the processing of your payment, which include our credit card processors, your credit card company and/or bank, and your student's school. Additionally, we may provide identifiable information to third parties so we may verify your information, comply with federal, state, or local legal requirements, enforce our agreements, prevent fraud, or otherwise protect the integrity of our services. We may fully use and disclose aggregated data, which is data not tied to personally identifiable information.

Choices regarding entry of personal information

Other than automatically captured data, as noted above, the entry of your personal information is strictly voluntary. However, certain information is required if you choose to complete a payment using the Website or our Services, and you cannot use our services without providing required information.

Commitment to Data Security & Confidentiality

We are committed to protecting the personal information that we collect. Secure Sockets Layer (SSL) protocol, an industry standard for transmitting data securely over the Internet, is used to encrypt the information before it is transmitted to us. Once we receive the information, your data is protected through a combination of strictly enforced procedures and a secured computer network designed in accordance with best practice guidelines.

We restrict our employees' access to nonpublic personal information about you to those individuals who need to know that information to provide products or services to you.

Other Important Information

This Statement may be changed, modified or amended at any time. However, such changes will not include the selling of personally identifiable information collected prior to the change or provision of personally identifiable information collected prior to the change to a third party, except as specified herein, as required by law, or with your written consent. Updates will be posted to our website. You are responsible for revisiting the page to review any updates.

Our site may have links to third party websites. These sites are governed by their own privacy policies (if any), and we are not responsible for their operations, including their information practices.

If you cease to use the Service, our information practices in this Statement, as amended from time to time, will continue to apply.

If you have any concerns or questions regarding this Statement, you may contact us at elvclientsupport@earlylearningventures.org.